

Impact of Tourism on Economic Development in Iran

(First to third program in economics)

Abstract:

The development of tourism in all areas, both nationally and regionally and internationally regarded planners, government and private companies have been. Many countries are increasingly a fact recognized that to improve its economy must take the initiative to spend and trying to find new ways to cope. Community awareness of tourism as a source of foreign exchange incomes in the economy is looking very good and significant puts a country's economy, which has a very broad concept of tourism in various aspects of economic, social, cultural, and found as the main source of income, employment, private sector growth and development of infrastructure as Although in different areas, different circumstances, but tourism has always been an important factor for economic development is considered For countries such as Iran, In fact, a kind of economic rents as oil revenues have been no direct induction effects in terms of raising productivity in the economy is. The tourism industry continues to face some economic activities, mutual dependence and its prosperity, in terms of increased revenues in the host country's economy has a great impact. The development of tourism, the economy out of a single-mode stability and economic stability to the revenues from tourism for the country will attract. The survey results show that the interaction between economic growth and development of international tourism and there is a duplex, so that it can be said of Iran and the OECD countries plus China, Hong Kong, Malaysia, Russia and Thailand's economic growth more have, The number of tourists has increased as well, the higher is the rate of development of international tourism, including Iran and these countries can also achieve higher economic growth. Based on the results, an increase in Iran's GDP increased 0.92 Percent increase in tourism and a percent increase in tourism 0.41 Percent of the GDP. If this potential is realized that there is a realization of the field. Hence, it is suggested that the higher economic growth in the tourism industry and the tourism development plan in line with the country's economic development program, the policy. The other hand, results for the OECD countries plus China, Hong Kong, Malaysia, Russia and Thailand show that the significance level of 5%, a percentage increase in the development of tourism, 0.240271 Percent economic growth will affect, and also a Percent increase in GDP and a 4.161976 percent in the development of tourism in these countries is.

Keywords: tourism - economic development - economic growth

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Introduction:

The development of tourism in all areas, both nationally and regionally and internationally regarded government planners and private companies are located. Community awareness of the tourism is very appropriate and significant source of foreign exchange incomes in the economy of a country show Tourism is a very broad concept in many aspects of economic, social and cultural rights have and to be regarded as an industry. During the past 60 years, tourism has enjoyed continuous growth, So that one of the sectors with high growth rates in the world has become. In the years 2005-1950, international tourism, with an annual growth rate of 6.5 percent, from 25 million tourists in 1950 to 806 million in 2005 increased. According to forecasts by the World Tourism Organization (UNWTO) in 2020, the number of inbound tourists in the world for 1.5 billion people will be (UNWTO, 2006) Iran, a country with four seasons and has thousands of years of civilization, that of the unique attractions and various historical, religious, cultural, and so is natural. Why in the world ranking of No. 10 countries to enjoy the tourist attractions in the world. But there still is not a real place in the world won. Table 1 the growth rate of the incoming tourists, after the Revolution, and during the war years, the program first, second and third Economic, Social and Cultural Islamic Republic of Iran shows. Growth rate of incoming tourists to Iran during the revolution was the equivalent of 15:43. Occurrence of events such as the Islamic Revolution, the government changed, the political situation, the Iran-Iraq war, caused during the period from 67 to 1358, inbound tourists to the country's growth rate may decline and fall of the- 9.18. After the war, beginning with the first program of economic development, social Iran The number of inbound tourists to Iran, an average of 83.28% per year has grown and changed little during the second development plan 29.81 percent in the year. The rates in the third economic development program with a sharp decline compared to the first and second years, an average of 4.74 percent in years.

Theoretical topics:

Because the development of tourism in most countries, the exploitation of its economic interests, although other reasons were offered. According to Oh (2005, OH), tourism can be a significant impact on increasing employment, revenues associated with residential areas and the country is in state revenues, Hence, tourism, both direct and indirect impact on economic growth (Figure 1).

A - Direct Effects:

Since tourism is one of the service industries, So the income from this industry as part of the host country's GDP and directly affects the country's economic growth.

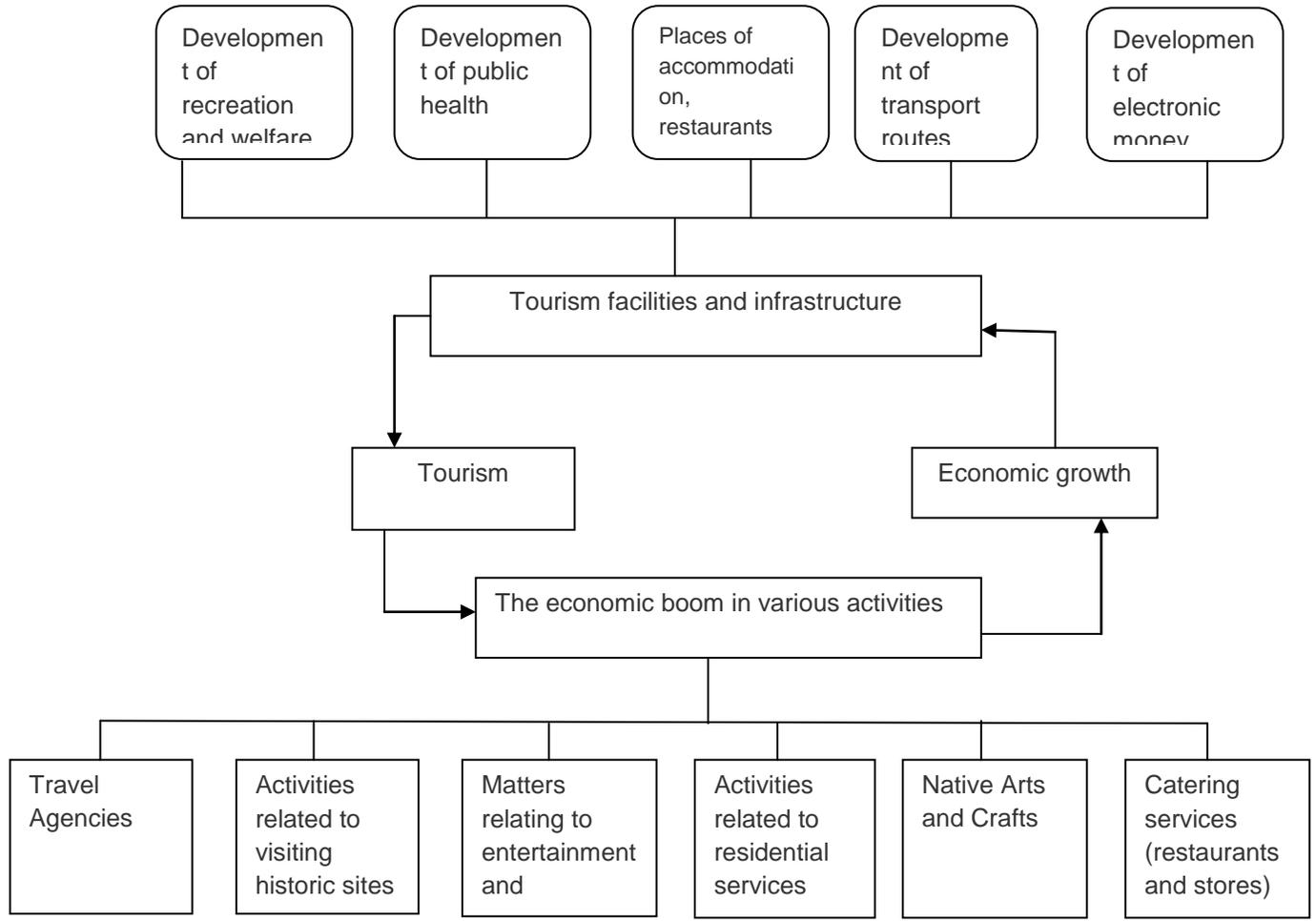


Figure 1 the relationship between tourism and economic growth

Table (2) the number of international tourists entering and Table (3) income from tourism at global level and in different regions during the years 2005-1990 shows. The statistics show that the number of international tourist arrival increases in the world, was the result of the increase. Hence, tourism can be a good solution for foreign exchange revenues for rich countries, resulting in higher economic growth. For example, in 1998 international tourism revenues by about 8 percent of total world exports and 37 percent of the services sector is at least. Also according to the World Tourism Organization forecasts, revenue from tourism in the world by 2020, will be worth approximately \$ 2 trillion a year.

Table 2: Number of international tourist's arrival (in millions)

	Average annual growth 2000-2005	Average annual growth 2000-1990	Percent market share	2005	2004	2003	2000	1995	1990
-	-	100	806	764	694	678	540	439	World
2.2	4.1	54.8	441.5	424.4	407.1	395.8	315.0	265.6	Europe
9.6	7.1	19.3	155.4	144.2	113.3	110.5	82.4	56.2	Asia Pacific
-.5	3.3	16.6	133.5	125.7	113.1	128.1	109.0	92.8	America
5.7	6.4	4.6	36.7	33.8	31.0	28.2	20.3	15.2	Africa
10	9.6	4.8	39.1	36.3	29.5	24.2	13.7	9.6	Middle East

Source: World Tourism Organization, 2006

Table (3) Income from tourism (in billions of rials)

Tourism income in 2005 dollars	Percent share in 2005	2005	2004	2003	2000	1995	1990	
840	100	680	633	533	481	411	270	World
790	51.2	348.26	328.5	283.4 2	232.4 9	212.16	142.89	Europe
890	20.4	140.77	129.52	98.36	90.21	80.7	46.47	Asia Pacific
1080	21.2	144.56	132.02	114.2 3	130.8	98.44	69.27	America
590	3.2	21.53	19.19	16.12	10.5	8.5	6.4	Africa
710	4	27.56	25.47	22.46	17.57	10.19	5.12	Middle East

Source: World Tourism Organization, 2006

B - Indirect effect

Tourism also indirectly affects the growth, the dynamics of the total economy, the effects of overflow or other foreign shows, If this is too much tourism, due to interaction with other economic activities, with the boom, And other businesses that offer goods or services or the products they use, Will move with it. The tourist can also act as an engine for economic growth the other activities are also looking to push themselves forward. On the other hand, economic growth and tourism development is effective. Economic growth, the development of tourism facilities and infrastructure development, transport and roads, development of information and communication technology (ICT), development of electronic money, places of accommodation, restaurants and hotels, public health development and the industry (Figure 1).

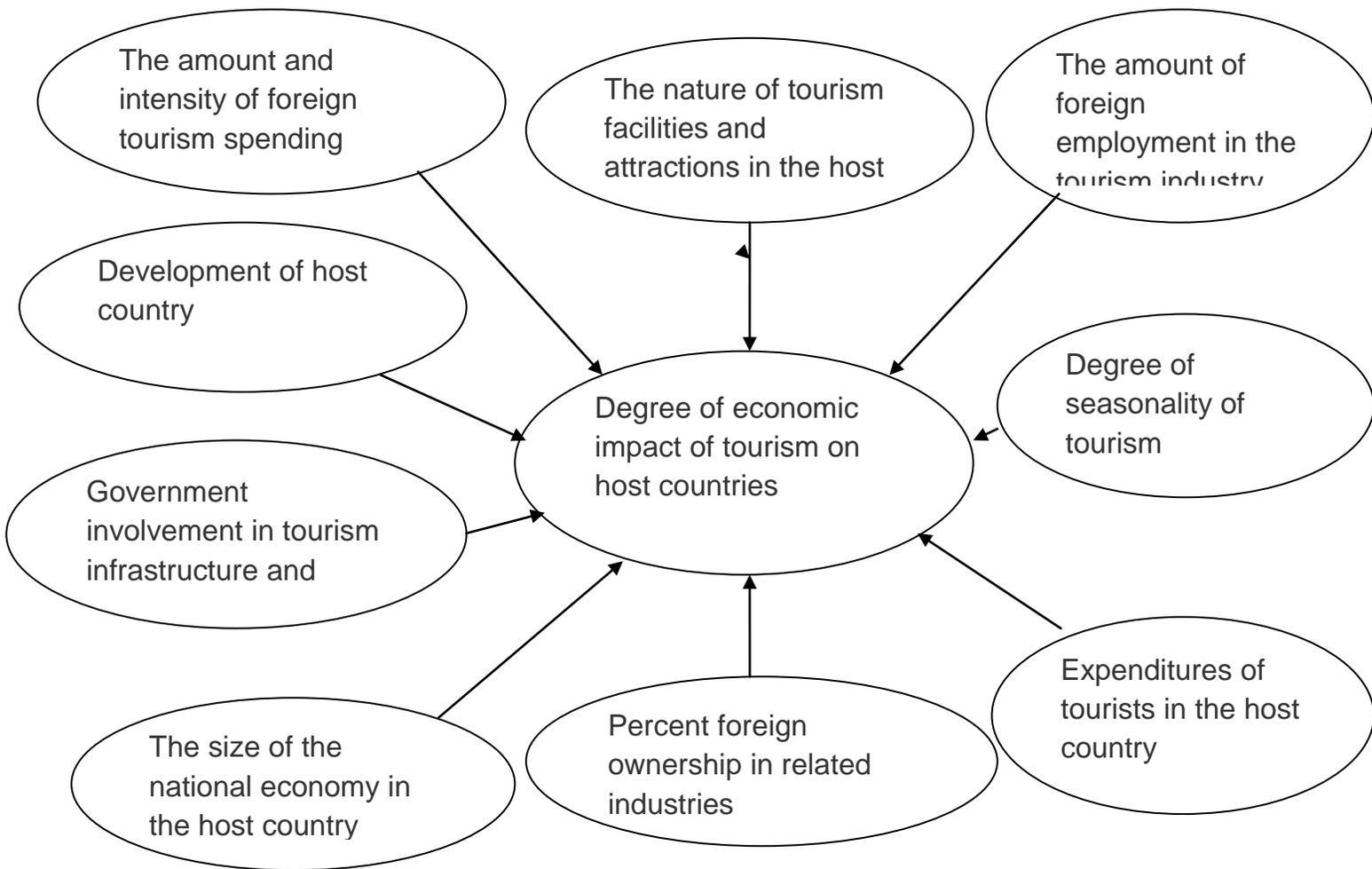


Figure (2) factors affecting the degree of economic impact of tourism on host countries

Figure 2 shows the impact of tourism on host country's economic growth depends on various factors, Such that it can be mentioned the following:

- Increase the employment of foreigners in the host country's tourism industry, the bulk of their earnings out of the home country leads. Thus, less money is flowing in the economy of the host country and the impact of tourism on economic growth is reduced.

- If the resources spent on services and tourism products in the host country, they do not belong to this country, Or in other words, the Stand-alone photovoltaic production and supply of tourism products and not, If a significant proportion of tourists in the cost of funds that they need to provide the resources from abroad. Hence, the higher the host country's degree of self-reliance of tourism industry Level of investment-related activities in the industry and the national economy will be.

- The size of the host country's national economy and tourism is a larger share of the industry's total economic activity and to more accurately interpret the economic, The share of tourism value added in GDP, which is typically more noticeable in the smaller economies of their shows, then the level of investment in tourism developments on the national economy will be.

- A more developed society, the infrastructure is better. Tourism industry with other industries interact in such a society is more and more logical. Thus the degree of development of the host country with the impact of tourism investment on economic growth, it has a direct relationship.

- Increased private sector investment and government spending for infrastructure and economic development - social needed to develop its tourism industry and increase GDP by a factor increasing exponentially and will

- The tourists in the host country and how much money to spend the degree of impact on tourism investment in the country's economic growth is effective. Important here to emphasize two important features of the host country is spending tourists. First, the total amounts in a host country that tourists spend more, Tourism a more significant impact on the economy on the leaves. The second feature is that each tourist spends so much money in the host country. The issue of costs to potential tourists in the host country depends on getting tourists to spend money. In other words, the issue of spending by tourists to the variety of facilities and attractions are related. This Expansion of economic activities related to tourism in the host country is And the degree of impact on industry investment in the host country's economic growth will impact directly behind.

- On the other hand, tourism development with the aim of converting it into a major economy is faced with problems and uncertainties. Most of these cases can be summarized as:

- Subject to an economic dependence on the industry or economic sector of the general problems of developing countries is considered

- Subject to an economic dependence on the industry or economic sector of the general problems of developing countries is considered If the known examples of such dependence on OPEC oil, sugar, Cuba, Ecuador, the banana, Chilean copper and so the threat of these economies and their vulnerable point is considered. Complete dependence on the tourism economy of a country that is not innocent. Examples such as Cyprus and the Maldives can be found in the tourism sector is the economy and blows against it, can affect the entire economy.

- Tourism is a seasonal industry and seasonal employment, has an important role in total employment in this industry. Tourism can be a greater impact on economic growth in the host country may need to be reduced degree of seasonality of tourism in the host country.

- The demand for visits to a country outside of it is formed, the host country's economy and tourism activities in the degree of success, Largely a function of economic activity in countries of origin and host country tourists will not have much control over it.

Table 1, The average growth rate of incoming tourists to Iran.

Growth rate of incoming tourists	Period
15.43	Before the Revolution
-9.18	After the Revolution and War
28.83	The First Program
29.81	The second program
4.74	The Third program

Source: Statistical Yearbook of 2005

Tourism development in the service economy

Tourism industry with special features, dynamic industry with a bright future is uncertain. Investment in tourism attractions in the industry in all countries is increasing. Today, increasing competition among institutions to attract foreign tourists involved in the tourism industry has become. Industry because it not only plays a role in advancing the national economy and foreign exchange earnings, but is clean and free from industrial pollution and the creation of new jobs. Tourist attractions in tourism to countries like Iran could become a major source of earning foreign exchange. Provided that accurate and comprehensive planning coupled with a prospective setting and run for it. Global investment in the tourism industry suggests that the tourism industry is one industry vendor revenue and when tourists enter the country, the service

is provided to him, should pay the costs and the currency will be paid. So the industry can replace the oil revenue is a single economy. Today it is observed that all industrialized countries of Europe and America troops and their ability to attract tourists, employ, confirms the position of the industry in the economy, revenue from tourism and the sustainable exploitation of its potential is in short supply. The jobs in this industry and not long-term staffing requirements needed to teach. Existing facilities in Iran that Iran's capacity to serve more than two to three million foreign tourists per year and if you are having in attracting tourists, planning and obstacles to be overcome Sediment control in the upper limit will be foreign tourists and earn foreign exchange to achieve this very well so far we have been deprived of its. Industry after industry, the options for earning foreign exchange in the country. In these cases, because Iran is very exceptional and privileged position in terms of attracting tourists to its current earnings, which will be enormous and the interest of tourists to be found in Iran, The beautiful nature and characteristics of climate and climate specialist, popular culture and ancient civilization, ancient customs and traditions of the very old places with unique architecture, particularly in northern Iran and try to stay in the area and the historic town Masuleh several thousand years old that are in the country can be found below. On the other hand, Iran is one of five countries in the world today is that in some ancient writings and traditions are remarkable and is the only country with all the tourist attractions, The tourism industry can easily make it acceptable. Now tourism is the main obstacle on the way, Iran's relations with the outside world. Organizations in the world (National Tourism Organization) there are links between public and private sectors. Iran and the agency responsible for tourism and facilitate the elimination of barriers Available from the experts to be the tourist route from Iran to change. Iranian tourists to increase investment, especially to encourage investors to invest in construction of residences, The dining halls are equipped with a built cabins on the forest north of the trap and try to stay a virgin nature and are described or referenced And with hundreds of items that they create employment and foreign tourists to spend their own currencies in Iran encourages. Based on the experiences gained in some of the tourism industry stakeholders believe that a traveler entering the country Iran is profitable to export hundreds of barrels of oil equivalent And to accomplish this important and vital contribution to the tourism sector and tourism industry requires individuals and authorities involved The tourists and their problems are problems of Iranian law is to accommodate tourists. Naturally, when foreign tourists are aware of the rules followed there will be no signals, so with the necessary training, you can revive tourism in the country and a new source of revenue for the country as a stable income is to be introduced.

Iran's share of world tourism

Unfortunately, Iran, despite the many tourist attractions, the World Tourism Organization has 150 members, is the seventy-fifth this indicates that not enough attention to four basic principles of the tourism industry, education, culture and health. According to the tourist attractions of Iran, including cultural heritage and natural landscapes and environmental, Expensive journey of great interest around the world have traveled to Iran, but there are plenty of issues and barriers that

some of them are easy to solve and resolve, and prevent these trips lucrative employment to the country. Travel and tourism lovers across the world's cultural heritage and natural attractions and the environment we are interested in traveling to Iran. Above issues and many masonry blocks on tourism and tourism, some problems are evident in the fact that their solution is a prerequisite for tourism. In Spain, Greece, Japan and even India, a significant proportion of their foreign exchange earnings from tourism gain, after numerous experiments found that the basic needs of a traveler, a major factor in the success of this industry is To supply them with health services in the construction of roads and particularly close Historic sites, a cheap but well equipped and comfortable accommodation, were resolved I really need the basic needs of all a man has priority When a tourist resort in the area and feed into our land will be faced with the problem is not There are health services and medical centers along the way including a traveler's basic needs. Tourism industry in Iran based on the 20-year vision in the tourism sector and the horizon year of 2026 9should grow 1.5% in the number of incoming tourists, at least 20 million tourists annually to the global market to attract This requires an investment of over USD 30 billion industry with about a 16 percent share of the public sector and the rest are from the private sector. The current trend is no satisfactory way of Iran's hard to reach 2 percent of global tourism revenue exposes. Although many industry experts, the 20-year outlook for the tourism industry since graduating from the detail paid to the general principles, Are poorly assessed and projected the figure, the absorption of about 1.5 percent of the global tourism market share to be skeptical And revised as needed, but going to look at the capabilities of our potential that we share more of Iran can also be predicted. Islamic Republic of Iran to UNESCO recognition of historical and cultural presence in eight countries of the world's first Ecotourism attractions and diversity of landscape and climate are among the top five countries of the world. Nature of Iran's four seasons, There the sea, desert, hot springs, Diverse and unique wildlife, tourist attractions, religious and seven thousand years of civilization has the capability to Iran. The tourism industry is considered the poverty or richness of the country in its development impact is tangible and decisive And why is the poorest country in the heart of Africa, Only due to the diverse and unique wildlife hosts the annual big wave of tourists from around the world are. The third dynamic economic phenomenon of tourism and developing the oil and automobile industries is considered. Development and international cooperation, the banking industry, The second part of the international trade in services and the statistics published by the World Trade Organization, Investment in the tourism sector in 2010 to more than 1,400 billion dollars, the equivalent figure was 10.6 percent of total international investment. The net income amounted to 1550 billion dollars in the world. Geographic distribution of revenue from tourism in the world is not the same so that 80 percent of industry revenue and employment have been devoted to America and Europe and only 2.5% of the remaining 20 percent is devoted to the Middle East That Iran's share of this amount is less than one percent.

Conclusion:

The development of tourism in all areas, both nationally and regionally and internationally regarded planners, government and private companies have been. Many countries are increasingly a fact recognized that to improve its economy must take the initiative to spend and trying to find new ways to cope. Community awareness of tourism as a source of foreign exchange incomes in the economy is looking very good and significant puts a country's economy, which has a very broad concept of tourism in various aspects of economic, social, cultural, and found as the main source of income, employment, private sector growth and development of infrastructure as Although in different areas, different circumstances, but tourism has always been an important factor for economic development is considered For countries such as Iran, In fact, a kind of economic rents as oil revenues have been no direct induction effects in terms of raising productivity in the economy is. The tourism industry continues to face some economic activities, mutual dependence and its prosperity, in terms of increased revenues in the host country's economy has a great impact. The development of tourism, the economy out of a single-mode stability and economic stability to the revenues from tourism for the country will attract. The survey results show that the interaction between economic growth and development of international tourism and there is a duplex, so that it can be said of Iran and the OECD countries plus China, Hong Kong, Malaysia, Russia and Thailand's economic growth more have, The number of tourists has increased as well, the higher is the rate of development of international tourism, including Iran and these countries can also achieve higher economic growth. Based on the results, an increase in Iran's GDP increased 0.92 Percent increase in tourism and a percent increase in tourism 0.41 Percent of the GDP. If this potential is realized that there is a realization of the field. Hence, it is suggested that the higher economic growth in the tourism industry and the tourism development plan in line with the country's economic development program, the policy. The other hand, results for the OECD countries plus China, Hong Kong, Malaysia, Russia and Thailand show that the significance level of 5%, a percentage increase in the development of tourism, 0.240271 Percent economic growth will affect, and also a Percent increase in GDP and a 4.161976 percent in the development of tourism in these countries is.

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